



BRIEF FOR THE POSITION OF:  
**CHIEF EXECUTIVE**



Closing date: Friday 31 May 2024

# WELCOME FROM THE CHAIR OF THE BOARD OF TRUSTEES

I am delighted that you are interested in applying to be the next Chief Executive at Target Ovarian Cancer.

Every day, over 7,400 women are diagnosed with ovarian cancer in the UK and, very sadly, 11 women lose their lives daily to this disease.

At Target Ovarian Cancer, we are determined to change this and fast forward progress. Since the charity was established in 2008, we have made great strides in improving the diagnosis and treatment of ovarian cancer and in providing vital support, and crucially a voice, to our vibrant community who are directly affected by this disease.

But there is still so much more to do. We have ambitious plans to build on our achievements and momentum to further transform the lives of those impacted by ovarian cancer for the better through our mission to double ten-year survival rates by 2050.

This is a crucial time for us as we look to appoint an experienced, inspiring and impactful new Chief Executive who shares our commitment to transforming the future for everyone impacted by ovarian cancer in the UK. Our new Chief Executive will lead us through our next stage of growth and transformation, maximising our impact as a dynamic and ambitious national cancer charity, and accelerating progress towards our goal of doubling ten-year survival rates by 2050.

We are seeking an exceptional individual who can provide strategic and operational leadership to Target Ovarian Cancer, with excellent communication skills, a forward-looking, agile, inclusive and collaborative approach, sound business acumen and a strong record in driving and supporting revenue growth with a range of high value funding partners.

If you are inspired by our mission and have the experience and skills we are looking for, we would welcome your application.

Sonya Branch  
Chair  
Target Ovarian Cancer

## ABOUT TARGET OVARIAN CANCER

### **Ovarian cancer devastates lives.**

Ovarian cancer remains the deadliest of all the gynaecological cancers. Shockingly one in seven women die within two months of being diagnosed, and only 35 per cent of women survive 10 years after their diagnosis.

We are determined to **change** this. We are determined to **fast forward** progress.

Target Ovarian Cancer is the UK's leading ovarian cancer charity. We save lives through improving early diagnosis, funding life-saving research, and providing support to women with ovarian cancer. Driven by data and evidence, we work with everyone affected by ovarian cancer and health professionals to ensure we target the areas that matter most for them. We're the only ovarian cancer charity working across all four nations of the UK.

### **At Target Ovarian Cancer, we target what's important to stop ovarian cancer devastating lives.**

We have achieved a substantial impact since the charity was founded in 2008 and have built powerful momentum. Survival rates are improving, but so much more needs to be done, and quickly.

We are determined to stop ovarian cancer from devastating lives. We are determined to **fast forward** progress and double ten-year survival rates to over 70 per cent by 2050.

With a turnover of over £4m and a team of over 40 colleagues, we are the largest ovarian cancer charity in the UK. Please see our latest annual report and accounts for more detail: [here](#).





## ROLE DESCRIPTION

- JOB TITLE:** Chief Executive
- ACCOUNTABLE TO:** The Board of Trustees
- REPORTS TO:** Chair of the Board of Trustees
- DIRECT REPORTS:** Deputy Chief Executive  
Director of Development  
Director of Finance and Corporate Services

### KEY EXTERNAL RELATIONSHIPS:

- Women with ovarian cancer
- Major supporters and funding partners
- Governments and NHS throughout the UK
- National clinical and scientific organisations
- World Ovarian Cancer Coalition
- Other cancer charities

## BACKGROUND

'11 women die every day from ovarian cancer and survival rates in the UK are among the worst in Europe. Target Ovarian Cancer is the UK's leading ovarian cancer charity.

We are the authority on ovarian cancer. We work with all those living and working with ovarian cancer to ensure we target the areas that matter most.

Together with the ovarian cancer community, we are transforming the future for everyone in the UK who is living with ovarian cancer and thousands more who are yet to be diagnosed. We are ambitious, building on our achievements and investing in our future. There is so much more to do. We will not stop until we have achieved our goal of doubling survival from ovarian cancer by 2050.

This is an exciting opportunity for an exceptional, experienced and inspirational leader to help transform survival and quality of life for women diagnosed with ovarian cancer in a dynamic, ambitious and impactful charity.'



*Target Ovarian Cancer is a company limited by guarantee, registered in England and Wales (No. 6619981). Registered office: 30 Angel Gate, London EC1V 2PT. Registered charity numbers: 1125038 (England and Wales) and SC042920 (Scotland).*

## VALUES

Target Ovarian Cancer's values shape their strategy and culture and set out what they expect to see at every level in the charity, every day. Target Ovarian Cancer is:

- **Supportive:** working together to be there for women with ovarian cancer and their families.
- **Expert:** bringing together the knowledge, skills and experience to succeed.
- **Pioneering:** constantly pushing boundaries, innovating and working to be the very best it can be.
- **Empowering:** helping people to achieve their goals.
- **Passionate:** women with ovarian cancer are at the heart of everything it does.
- **Impactful:** delivering the changes that women with ovarian cancer and their families need.

## EQUITY, DIVERSITY AND INCLUSION STATEMENT

Target Ovarian Cancer is committed to the promotion of equal opportunity and does not discriminate against employees for job applications on the basis of race, sexual orientation, religion, colour, sex, age, national origin, disability or any other status or condition protected by applicable law. This policy extends to but is not limited to recruitment, selection, remuneration, benefits, promotion, training, transfer and termination.



## CONTEXT

The new Chief Executive will lead Target Ovarian Cancer through its next stage of growth and transformation. Building on the strong record of achievement of the outgoing Chief Executive, the new Chief Executive will maximise the impact for everyone affected by ovarian cancer in the UK, and accelerate progress towards its goal of doubling survival by 2050.

With a forward-looking, agile and collaborative approach, the new Chief Executive will provide strategic and operational leadership to Target Ovarian Cancer. A natural leader of people, they will lead and motivate the executive team to deliver real and measurable change for their community, and will ensure that the needs and priorities of those affected by ovarian cancer are at the heart of the Charity's strategy and decision-making. As the senior external representative of the charity, the Chief Executive will lead and build impactful relationships with key funders, national policymakers, the media and other key stakeholders. The Chief Executive will also champion the diversity, equity and inclusion strategy and take an active role in making Target Ovarian Cancer an inclusive place for all.

## MAIN RESPONSIBILITIES

### LEADERSHIP AND PEOPLE

- Lead the Target Ovarian Cancer movement to drive positive change in ovarian cancer, inspiring people to engage with and support the Charity's vision and mission, and nurturing a positive organisational culture rooted in its values.
- Lead the Senior Leadership team and wider staff team, empowering them to achieve the Charity's shared strategic goals, as well as supporting their learning and development and wellbeing.
- Ensure that Target Ovarian Cancer champions diversity in all its work and provides an inclusive and supportive workplace culture.

### STRATEGY, FINANCE AND PERFORMANCE

- Supported by the Senior Leadership Team, lead on the development and implementation of the Charity's long-term strategy and business planning; monitor progress against agreed budget and key performance indicators; and ensure the delivery of annual impact evaluation reports measuring the effectiveness of the Charity's programmes and services, and progress against the Ovarian Cancer Theory of Change.
- To be responsible overall for the financial health of the Charity and to ensure that appropriate financial and auditing systems are in place in order to guard the assets of the Charity and to enable it to achieve its charitable goals.
- To ensure that the Charity has an appropriate management structure and management systems in order to fulfil its strategic objectives and to carry out its work efficiently and effectively.
- To act within the remit of the Statement of Delegated Responsibility and ensure that the decisions of the Board and its Committees are implemented.

## EXTERNAL AFFAIRS AND REPRESENTATION

- Ensure that Target Ovarian Cancer continues to put the needs and priorities of those affected by ovarian cancer at the heart of its organisational strategy and that their voices and experiences are taken into account in a meaningful way in developing and delivering its services and campaigns.
- Promote Target Ovarian Cancer's aims and objectives with key healthcare stakeholders including government MPs, the NHS, scientific and clinical organisations, and sector bodies, across all four nations of the UK.
- Continue to build and develop Target Ovarian Cancer's public profile by maintaining strong relationships with the media and acting as the Charity's lead media spokesperson.
- Ensure that the Charity's vision, mission, programmes and campaigns are consistently presented to key external stakeholders in a positive and compelling way.
- Ensure that Target Ovarian Cancer keeps abreast of, and influences, developments in the ovarian cancer landscape and is agile in responding to new opportunities to make progress.
- Ensure that Target Ovarian Cancer continues to play a leading role on the global stage, fostering positive and productive relationships with ovarian cancer charities in other countries and with the World Ovarian Cancer Coalition.

## INCOME GENERATION

- Ensure that Target Ovarian Cancer develops a strong and sustainable fundraising portfolio and that it continues to grow its income in order to accelerate progress towards its charitable goals.
- Represent the vision and work of Target Ovarian Cancer in particular to high value funders and partners and play an active role in stewarding key relationships
- Champion the vital role of fundraising across the charity and support the Development team to achieve their goals.

## GOVERNANCE

- Maintain an open and productive relationship with the Chair and Board of Trustees, ensuring that Board discussion and decision-making is based on accurate, timely and clear information and insight provided by the Senior Leadership Team.
- Ensure that the Charity's governance systems and processes are effective and are adhered to, and that they continue to reflect good practice.
- Ensure that the major risks to which the Charity is exposed are regularly reviewed and that systems are in place to mitigate these risks.
- Ensure that the Charity fulfils all its legal, statutory and regulatory obligations.

## PERSON SPECIFICATION

Candidates should have a proven track record of strategic leadership and impact, an appetite and ambition for growth, and be able to inspire the trust and confidence of the Board of Trustees, the senior leadership team and wider executive team, and key external stakeholders including national policymakers.

## KNOWLEDGE AND EXPERIENCE

- Outstanding track record of successful strategic leadership across a broad portfolio of responsibilities at senior executive level, ideally gained in a charity or relevant sector context.
- A good understanding of the requirements of best practice charity governance and a demonstrable ability to work closely, effectively and impactfully with the Board.
- Proven track record in driving and supporting fundraising growth, developing networks, and working with a range of high value funding partners.
- Successful track record of influencing and developing relationships with senior policymakers including government ministers and senior civil servants and building national and international networks.
- Strong track record as a leader of people, building and nurturing a positive culture to ensure high impact teams and an inclusive organisation.
- Proven track record of business management and a good understanding of strategic financial management.
- Deep understanding of charitable programmes delivery.
- Understanding of the health sector and not-for-profit sector.

## PERSONAL ATTRIBUTES AND SKILLS

- Commitment to the vision, mission and values of Target Ovarian Cancer.
- Commitment to ensuring that Target Ovarian Cancer's strategy and programmes are driven by the needs and priorities of those impacted by ovarian cancer.
- Ability to think strategically and identify new opportunities to accelerate progress for those living with ovarian cancer.
- An agile, energetic and can-do approach.
- A collaborative, visible and supportive leadership style with the ability to inspire and motivate others to deliver positive change for women with ovarian cancer.
- An outstanding champion, advocate and media spokesperson with excellent communication and influencing skills.
- Strong personal credibility and integrity with a proven track record in building effective and impactful relationships at all levels.
- Attuned to emerging digital and other innovative approaches to accelerate progress against mission and to develop organisational effectiveness.
- Commitment to equality, diversity and inclusion.



## TERMS OF APPOINTMENT

- SALARY:** Up to £100,000 per annum depending on experience.
- LOCATION:** London with hybrid working. The Chief Executive is expected to demonstrate the personal presence required to effectively lead the organisation.
- HOURS:** Full time, 35 hours per week, permanent contract.
- ANNUAL LEAVE:** 25 days annual leave entitlement, rising to 27 days after one year's service and 30 days after two years' service, plus statutory public holidays.

### ADDITIONAL BENEFITS INCLUDE:

- Pension: 5 per cent employer pension contribution
- Employee assistance programme
- Health service discounts
- Childcare vouchers
- Interest-free season ticket loan

## HOW TO APPLY

We hope you will consider making an application to become the next Chief Executive of Target Ovarian Cancer.

To make an application, please send the following to [TOCCEO@thembsgroup.co.uk](mailto:TOCCEO@thembsgroup.co.uk)

- Your CV (no more than three sides)
- A supporting statement (no more than two sides) setting out why you are applying for the role and how you meet the criteria in the person specification
- The Equal Opportunities Monitoring form sent to [equalities@targetovariancancer.org.uk](mailto:equalities@targetovariancancer.org.uk) (The MBS Group will send you the form to be completed after application submission)

## RECRUITMENT TIMELINE

- |  |                             |
|--|-----------------------------|
| Closing date:                                      | Friday 31 May 2024          |
| Preliminary interviews with The MBS Group:         | Week commencing 3 June 2024 |
| First interviews with Target Ovarian Cancer:       | 26 June 2024                |
| Final stage interviews with Target Ovarian Cancer: | 17 and 18 July 2024         |

## Contact Information

The MBS Group is proud to be partnering with Target Ovarian Cancer, on this crucial appointment. For further information please contact our Board practice, using the details listed below.

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A photograph of a building's exterior at night. The building has a stone facade and large glass windows that are illuminated from within. A bicycle is parked in the foreground on a cobblestone path. The text is overlaid on the image.

Established by Moira Benigson over 30 years ago, The MBS Group is widely recognised as the leading specialist executive search firm covering all consumer-facing industries